CSCI 3350 Project

Learning by doing is an important strategy to retain knowledge. This course helps the students to acquire the ability to develop a real-world web user interface mock-up/prototype. In the development process, the students are required to apply the theories learnt in class. This is an individual project.

The project is incremental. The deliverables are as follows:

Part #1. Content report, client requests, visual research, 4 sketches, color scheme (palette)	5%
Part #2. Fireworks (png) mock-up file	5%
Part #3. Sliced Fireworks (png) file, working static website (html, css, images) with content	5%
Part #4. Presentation, website portfolio (screen captures)	20%
Total	**35%**

In this project, you are to apply the basic web design principles and employ the appropriate web design methodology to create a web site.

You are required to redesign interface for the **Tennessee Academy of Science** website (**http://www.tennacadofsci.org/**).
All students need to come out with different designs. The client may choose one of them, and use it for his/her website (and you can use the design for your future portfolio).

You need to get the following (minimum) information from the existing website (http://www.tennacadofsci.org/):
- Target audience
- Sections/structure of the website

Note:
You may purchase photos and images for this project, but it is not encouraged. Try to use free stock photos and images. If you really need to purchase images, your maximum allowed expenditure for images is US$30.

Submission instructions
Instructions will be given for the submission of each "part". Refer to D2L for submission instructions.